



*Wild*  
**AT**  
**WORK**

Your guide to workplace  
giving with WWF-Australia



## Why do we need your help?

For over 50 years WWF has been protecting the future of nature. WWF began as a small group of committed naturalists and has now grown into the largest, and most influential, independent conversation organisation in the world. Today, WWF is supported by over five million people like you, and we are active in more than 100 countries.

**But WWF relies almost entirely on the generosity of our supporters.**

A donation through workplace giving shows your willingness to invest in our mission to create a world where humans live in harmony with nature.

**Who we are**

- Australia's most reputable environmental NGO\***
- Part of the largest independent conservation organisation in the world**
- A strong following of nearly one million supporters in Australia**
- A focus on high impact local initiatives, on-ground conservation and advocacy work in Australia**
- WWF-Australia has a bold plan to save at least 21 threatened Australian species by 2021**

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\*AMR Reprtrak Charity Reputation Index 2017

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# Act Now

**Help protect our most precious species & places.**

By joining your workplace giving program, you become a vital part of WWF-Australia's important conservation work.

**Your donation will be used to:**



## PROTECT

the world's most important endangered species



## SAVE

and restore the world's most important places



## CHANGE

the way we live on our fragile planet

# Give tax-free through your pay

## What is workplace giving?

Workplace giving is a simple and effective way for you to donate to charities direct from your pay.

## Why workplace giving?

Regular donations are vital to fund our work protecting endangered wildlife and habitats, and meeting the urgent threats to our living planet.

## What happens if i change jobs?

You'll need to set up your donation again with your new employer – the registration won't follow you to your new job. But we hope you'll continue to support us.

## Benefits:

- It's all organised by your Payroll Office so there's no upkeep or administration on your behalf.
- It eliminates the need to collect receipts and wait until the end of the year to claim tax credits.
- Giving this way keeps our administration costs down so more of your gift goes directly towards protecting endangered wildlife and their habitats.
- Regular giving makes it easier to plan so we can achieve more conservation wins with your hard-earned dollars.
- Your donation is pre-tax so it will actually cost you less than the amount we receive from your payroll office.

Consider how a donation of just \$1 per day (less than half the cost of a coffee) can make a huge difference to WWF-Australia. Some Employers even match donations so you can double your impact!

If you donate	It will cost you approx.	WWF-Australia receives	If your employer matches donation, WWF receives
\$10	\$6.75	\$10	\$20
\$20	\$13.50	\$20	\$40
\$30	\$20.25	\$30	\$60
\$40	\$33.75	\$40	\$80

*The above figures are a guide only, based on an annual salary between \$37,001 – \$80,000 and the marginal tax rate, so may vary slightly depending on actual salary and tax rates*



# The power of tax-free giving

Donations through your payroll are tax-free and worth ~20% more to us\*. Here's how your donations can help our work at home and around the globe.



## \$25 - Save koalas: our Aussie icons

could provide bandages and vital medicine for an injured koala.



## \$39 - Help protect endangered tigers

could pay for a day's anti-poaching patrolling to defend wild tigers.



## \$49 - Protect our turtles

could pay for six tracking tags to help monitor marine turtles.



## \$69 - Save Western Australia's black-flanked rock-wallaby

could seed 69m2 of barren wallaby habitat with their favourite food plants.



## \$79 - Save orangutans

could help fund our work to enforce restrictions on trade in live animals and orangutan products.

## Other ways to get involved

Workplace giving to WWF is a powerful way to help the planet and it doesn't have to stop with you! Why not become a 'panda power player' at the office and get your co-workers – or even your whole company – fired-up to help the planet.

- Take part in **Earth Hour's Solar Light Challenge** - assemble solar lights and help Aussie kids learn about climate change, renewable energy and help communities in need.
- **Wear it Wild** for a day. Love wildlife forever. Dress up and donate.
- **Donate Your Coffee Day** – get colleagues to donate the money for one coffee to promote sustainability and conserve Australia's most loved species.
- **Brown Bag Day** – on a designated day, encourage colleagues to make lunch at home and donate what you would have spent. Did you know, people spend an average of \$15 a day on lunch?



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\*Dependent on your tax-bracket – Good2Give Australians give at the end of the financial year

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# Become a workplace giving supporter in 3 simple steps

## 1. Complete your organisation's workplace giving form OR the form attached

Ask your Workplace Giving Coordinator or Payroll Office if your organisation has a workplace giving program and form. If yes, nominate WWF-Australia as your charity of choice and select your donation amount.

If no, you can complete the form on the next page of this brochure and email it to WWF-Australia's Workplace Giving Coordinator, Saskia on [sek@wwf.org.au](mailto:sek@wwf.org.au)

## 2. Submit your form

If your organisation has a program in place, please return your completed form to your Workplace Giving Coordinator or Payroll Office for processing.

If no, email the form on the next page to [sek@wwf.org.au](mailto:sek@wwf.org.au)

## 3. Ask your workplace to contact WWF-Australia

If you would like to receive correspondence from us about the impact of your support you will also need to ensure your workplace passes on your details to us. Your Payroll Team can find our contact details on the next page.

If your organisation doesn't have a workplace giving program, or for any other assistance, contact our Workplace Giving Coordinator on **02 8228 6808** or via email on [sek@wwf.org.au](mailto:sek@wwf.org.au)

# Workplace giving form

**YES, I would like to support WWF-Australia's vital conservation efforts through workplace giving.**

**I would like to donate the following amount to WWF**

\$25 per pay     \$39 per pay     \$49 per pay     \$69 per pay     \$79 per pay

Or nominate your preferred amount \$ \_\_\_\_\_

## Your Details:

Title \_\_\_\_\_  
First Name \_\_\_\_\_  
Surname \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

## Company Details:

Company Name \_\_\_\_\_  
Employee ID \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

ABN: 57001594074  
Email: [workplacegiving@wwf.org.au](mailto:workplacegiving@wwf.org.au)

Address: Level 1, 1 Smail Street, Ultimo NSW 2007  
Email: [sek@wwf.org.au](mailto:sek@wwf.org.au)  
Phone: 02 8228 6808



“ Workplace giving at ANZ is a hugely popular program, and the dollar for dollar matching by ANZ provides that extra incentive for employees to get involved. The benefits of workplace giving are many – ranging from contributing to the wonderful work at WWF-Australia, to attracting and retaining highly engaged and loyal staff at ANZ. ”

JANET LIU, CORPORATE SUSTAINABILITY AND COMMUNITY MANAGER

Join us.  
Because together,  
anything is possible.

WWF-Australia  
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