

ACCELERATING LARGE-SCALE RENEWABLE ENERGY ACROSS AUSTRALIA



Renewable energy for business, simplified

What is Business Renewables Centre Australia (BRC-A)?

An information hub and membership platform that will simplify, streamline and accelerate corporate purchasing of large-scale wind and solar energy and storage. It is an independent place for energy buyers, developers and service providers to connect.

Our goal is to help Australian organisations to procure 1GW new renewable energy by 2022, and 5GW by 2030.

Who is BRC-A?

A not-for-profit initiative of [Climate-KIC Australia](#), [WWF-Australia's Renewable Energy Buyers Forum](#) and [the Institute for Sustainable Futures \(UTS\)](#). The BRC-A will be supported by funding from ARENA and the Victorian and New South Wales Governments over the next 3 years.

Why is BRC-A needed?

More Australian organisations are seeking energy price security through fixed pricing (corporate Power Purchasing Agreements or 'PPAs'). Many have set ambitious renewable energy or carbon reduction targets, such as via the [RE100](#). Attractive prices exist, however corporate PPAs remain a challenge to negotiate, requiring an in-depth understanding of the energy market, the opportunity and industry players.

BRC-A will draw from the knowledge and experience of Australian industry and the [Business Renewables Center \(USA\)](#), which has already helped major organisations (such as Adobe, Facebook, Walmart and Google) to procure 11,080 MW of renewable energy since 2014.

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What BRC-A will offer

When you become a member of BRC-A, you gain access to a wide range of educational resources, networking and partnership opportunities, and industry insights:

Accounting Primer



The Accounting Primer describes the how leading companies have addressed their accounting department's three key concerns.

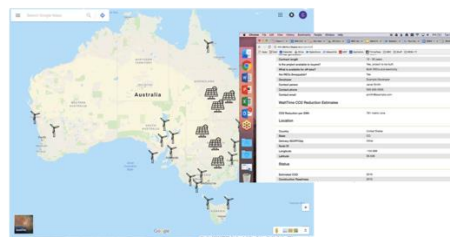
Economic Analysis Primer



The Economic Analysis Primer explains how companies calculate a deal's NPV and identifies the key issues to address.

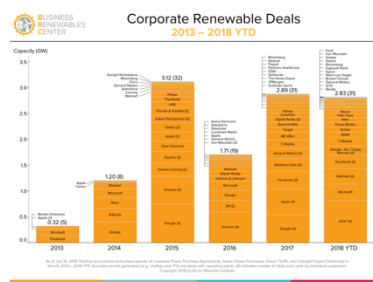
Learn

We will provide primers and guides, templates and training that will simplify the most important technical issues related to corporate renewable energy transactions.



Connect

Our online marketplace will connect corporate buyers and renewable energy generators with available projects. Our industry events will provide further opportunities to network and share knowledge.



Track

Our deal tracker will showcase new corporate renewable energy contracts as they are announced.

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Why join BRC-A?

Energy buyers

- Secure your organisation's energy needs against market volatility
- Gain access to tools, templates and training that explains and simplifies the PPA process
 - Share insights and learnings from other experienced energy buyers
 - Lock in energy prices for the long-term and meet corporate emissions targets
 - Network with energy developers to find the right energy partner
- *Membership is free for energy buyers (but essential to access all BRC-A resources)*

Developers, Retailers & Project Financiers

- Secure contracts that generate growth and development
- Gain access to tools, templates and training that simplify PPA contracts for corporate investors
 - Hear what buyers are looking for – from the buyers
 - Network with corporate decision-makers and champion Australia's renewable energy offering
- Opportunity to input into tools, present at BRC-A events and showcase case studies (by invitation)
- *Membership is free for developers, retailers and project financiers for Year 1 (fees start 1 Sept 2019)*

Professional service providers

- Gain access to training and templates that simplify PPA contracts for your clients
 - Grow your knowledge of the needs of both sides of industry
 - Become an informed connector and provider of choice
 - Network with energy buyers and developers/retailers
- Opportunity to input into tools, present at BRC-A events and showcase case studies (by invitation)
 - *Membership is free for professional service providers for Year 1 (fees start 1 Sept 2019)*

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Why become a BRC-A Founding Member?

Founding members*

Become a BRC-A Founding Member and help shape Australia's corporate PPA market through:

- Exclusive input into BRC-A tools, guides and training program
 - Exclusive Members Advisory Board membership
- Founding Member status on BRC-A Homepage for the life of the initiative
- Use of a BRC-A Founding Members logo (terms of use to be provided)
- Open to energy buyers, developers, retailers and professional service providers, *by invitation only*

How to join BRC-A

Founding membership fees*

- Energy buyers: membership is free
- Developers, Retailers & Project financiers: \$10,000 for 3 years
 - Professional service providers: \$5,000 for 3 years

** Founding membership will be offered only once and will close on 15 November 2018.*

Membership fees

- Energy buyers: membership is free
- Developers, Retailers & Project financiers: membership free in Year 1, then \$1,000 to \$5,000 p.a.**
 - Professional service providers: membership free in Year 1, then \$250 to \$2,500 p.a.**
 - ** See Membership Benefits Summary attached.

Contact

- For more information or to join, contact Jackie McKeon jackie@businessrenewables.org.au



A catalyst for demand-led, systems-scale climate solutions by connecting key players across the whole innovation pathway



75% of Australian corporate PPAs have involved a **WWF Renewable Energy Buyers Forum** company



Research and professional advice in Energy Futures and Climate Change Adaptation

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BRC-A Membership Benefits Summary and annual fee structure

	Developer - Tier 1	Developer - Tier 2	Provider - Tier 1 (individual)	Provider - Tier 1 (company)	Provider - Tier 2 (company)
	\$ 1,000	\$ 5,000	\$ 250	\$ 1,000	\$ 2,500
Access to Members-only BRC-A Tools & Guides	✓	✓	✓	✓	✓
Use of BRC-A logo (terms to be provided)	✓	✓	✓	✓	✓
Member discounts for BRC-A Industry events and Training	✓	✓	✓	✓	✓
BRC-A Industry Directory listing	✓	✓	✓	✓	✓
Logo, company contact details, link and profile on website	30 words	200 words	30 words	30 words	200 words
Access to BRC-A online Marketplace Platform	✓	✓	✓	✓	✓
Participation in BRC-A online forums and working groups	✓	✓	✓	✓	✓
Listing of 2 projects on BRC-A online Marketplace Platform	✓	✓			
Listing of unlimited number of projects on BRC-A online Marketplace Platform		✓			
Logo on BRC-A website homepage		✓			✓
Access to BRC-A consultants for technical, strategic and corporate matching/aggregation advice (10 hours)		✓			✓
Invitation to sponsor BRC-A major events		✓			✓
Opportunity to input into Primers & Guides, feature company tools (e.g. sample PPAs) on BRC-A website by invitation		✓			✓
Opportunity to publish case studies on BRC-A website by invitation		✓			✓
Speaking & presenting opportunities at Industry events & Training by invitation		✓			✓